





EXECUTIVE SUMMARY

Fully entitled Cannon's Hotel Development Site, with full and un-appealable California Coastal Commission and Dana Point Planning Commission approval. The development site is approved for a 100-room boutique luxury hotel located on a bluff-top overlooking the Dana Point Harbor and Marina with expansive, panoramic views of the Pacific Ocean and the California Coastline.

Architectural Design, Landscaping and Civil Engineering plans are complete. As currently designed, guestrooms will average approximately 400 square feet. Amenities will include a 1,300 square-foot restaurant and bar connected to a 400 square-foot outdoor cocktail / dining deck with ocean views. The hotel will also feature a 1,300 square-foot outdoor garden cafe and a 900 square-foot luxury spa. The five-level development is step tiered along the bluff terrain and will provide for parking on levels 1 through 3 (2 subterranean) with the guestrooms located on all 5 levels.

Approval from the California Coastal Commission provides for development of 100 rooms, of which 25 rooms will be required to provide affordable accommodations at a rate of \$144 upon opening of the hotel in 2023, increasing by 3% per year. The rate was determined based on the statewide ADR for July and August of 2019.

ENTITLEMENT SUMMARY

The Project received final un-appealable approval from the California Coastal Commission in the spring of 2021 when a formal Notice of Intent Permit was issued. In June of 2018, the City of Dana Point approved the Project, which allows for demolition of the existing structure and construction of a new 100-room hotel with a restaurant, cafe, spa and parking. The unique nature of the site atop the bluffs offers spectacular views overlooking the Dana Point Harbor and Marina, the Pacific Ocean and the Southern California coast. The site has undergone extensive analysis including seven years of design and re-design, including geologic and engineering studies that were required in order to obtain the final approval and permitting.







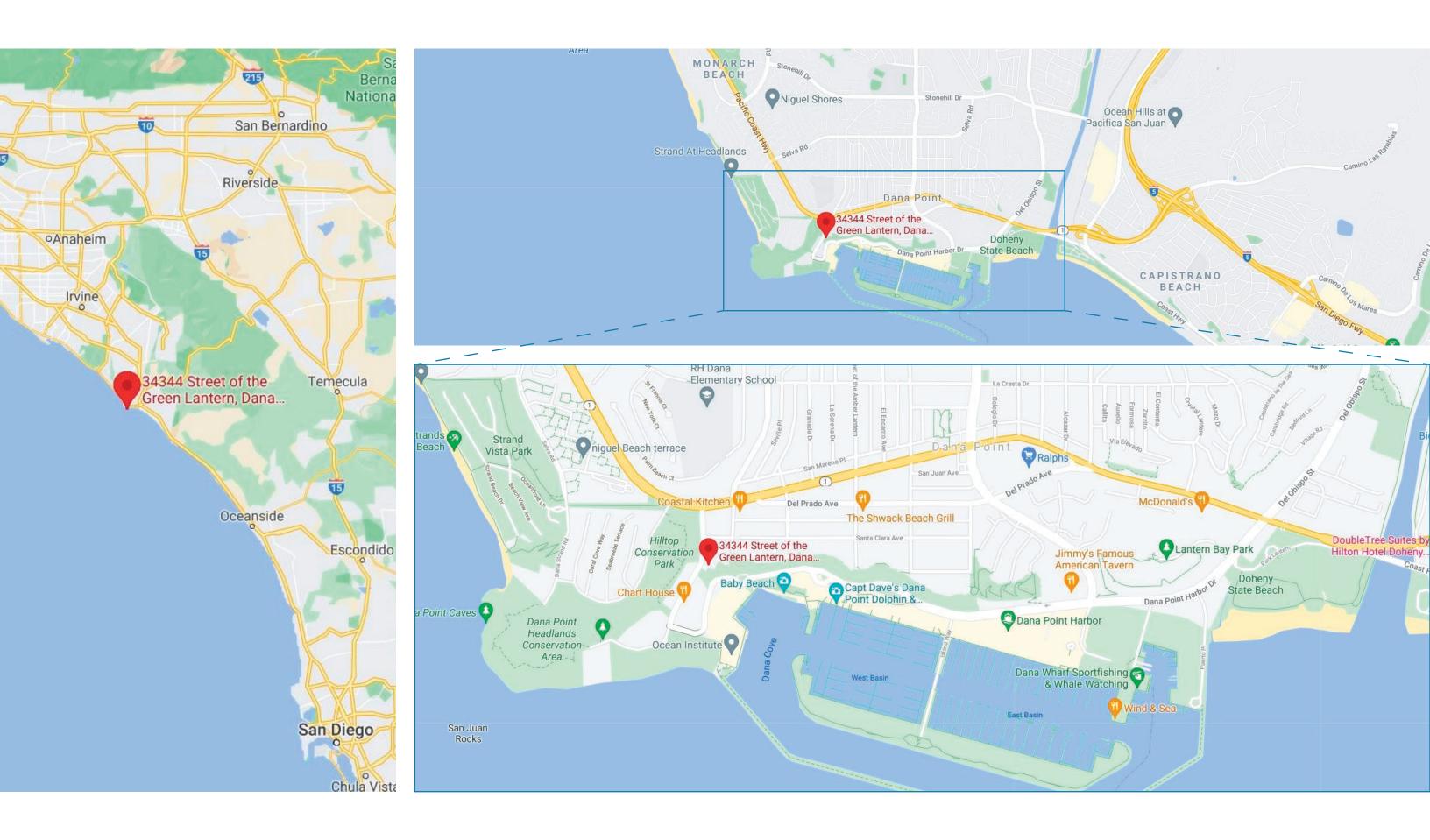
INVESTMENT HIGHLIGHTS

Extreme barriers to entry and no entitlement risk, with California Coastal Commission approval obtained on February 10, 2021.

City of Dana Point Planning Commission approval obtained.

The "Development Package" is close to complete allowing the purchaser to commence construction within a reduced time frame, which must occur before the Coastal Development Permit expiration on February 10, 2023.

An effort is underway to make Dana Point one of California's premier vacation destinations. Approved by the California Coastal Commission and Orange County in March of 2021, the Dana Point Harbor and Marina will be undergoing a \$338 million revitalization, including the addition of approximately 110,000 square feet of destination retail, restaurant, hotel and office space. This revitalization is anticipated to be developed in phases over the next five years.







Mission Viejo LOCATION San Juan Capistrano an Clemen nterstate Hilltop & Harbor Point Conservation Park Pacific Ocean ana Point **DEAL SUMMARY**

Street Address: 34344 Street of the Green Lantern, Dana Point, California 92629 Total Rooms: Approved for 100 rooms, 25 of which must be offered as low cost accommodations Total Building Size: 109,653 square feet on 5 levels, 2 of which are subterranean and 3 levels are above grade Parking: 165 Spaces Site: .92 acres fee simple

The Cannon's Hotel Development Site offers unobstructed panoramic views of the Dana Point Harbor and Marina and the Pacific Ocean. The site was a popular destination for weddings, receptions and corporate events.

Located half-way between Los Angeles and San Diego, Dana Point is a popular transient leisure destination.

The site is located less than 1-mile south of Strand's Beach and only 15-minutes south of Laguna Beach via the scenic Pacific Coast Highway (PCH).

Upon completion of the Dana Point Harbor and Marina revitalization, Dana Point is poised to become one of the premier vacation destinations in Southern California. Annual visitor numbers are projected to double post-revitalization.

Dana Point is one of the few cities along the Southern California coast with a harbor, allowing it to offer recreational water sports, including boating, sailing, whale watching excursions and the Catalina Express shuttle, providing direct access to the city of Avalon on Catalina Island.



VIEW FACING SOUTHEAST

VIEW FACING NORTHEAST



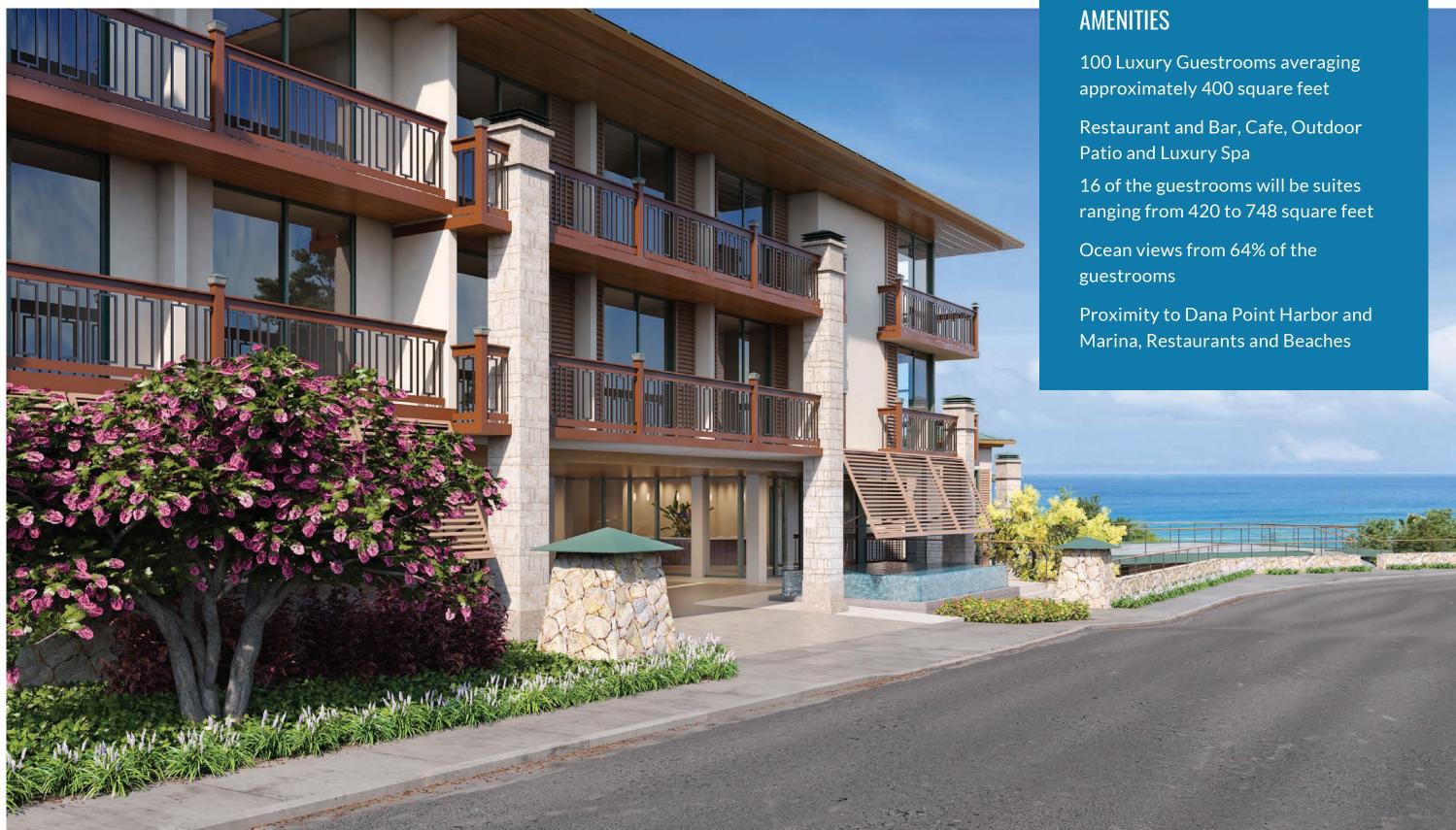


VIEW FACING NORTHWEST



VIEW FACING NORTH





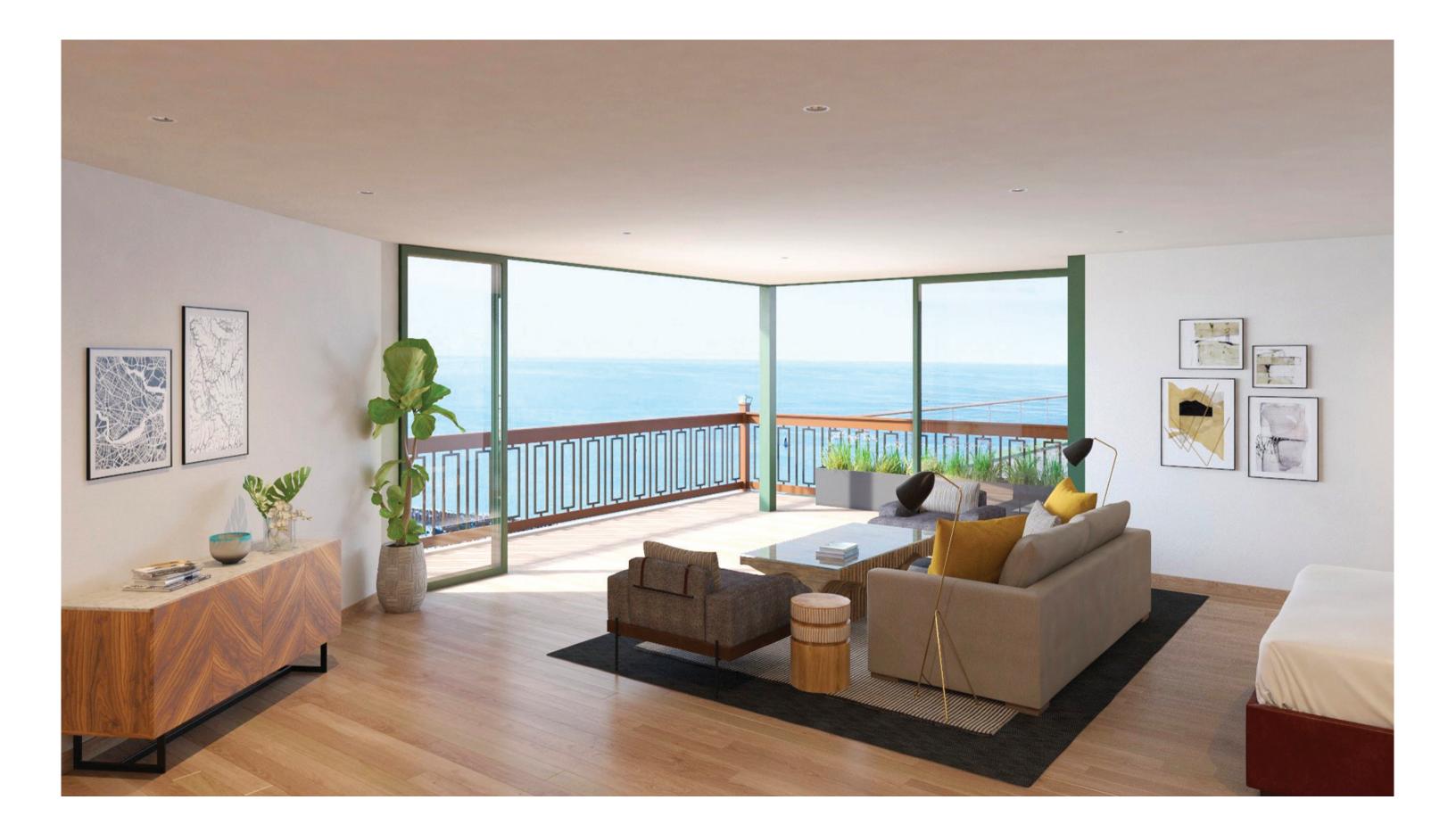






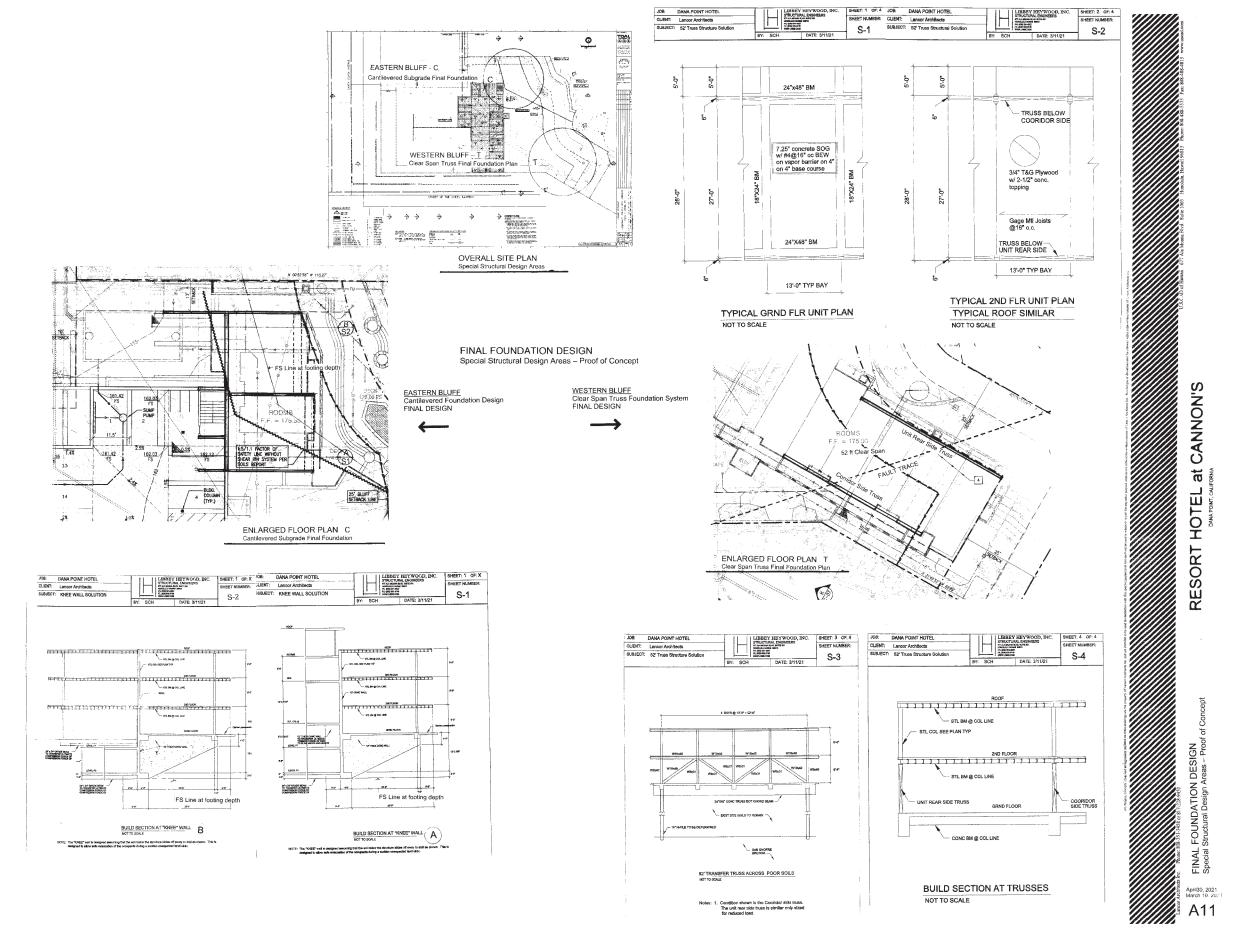


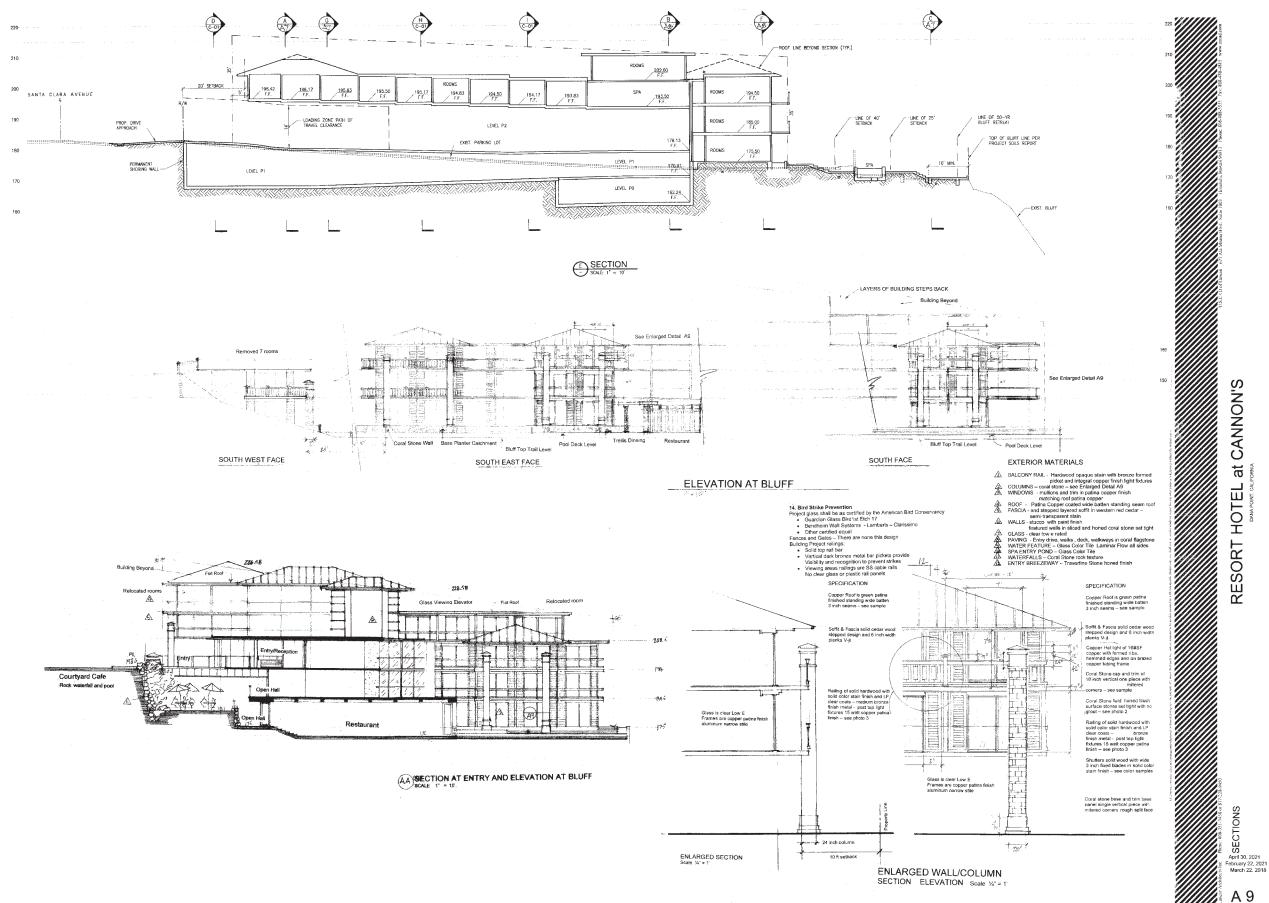


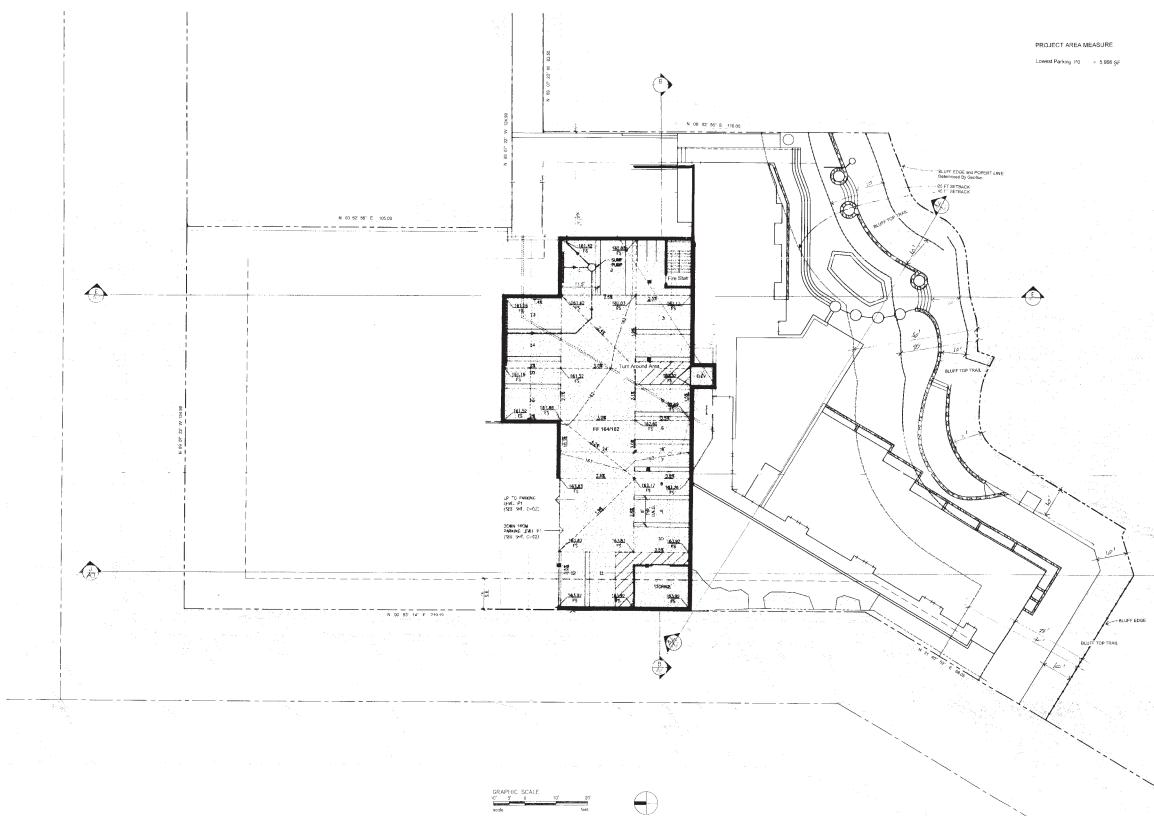




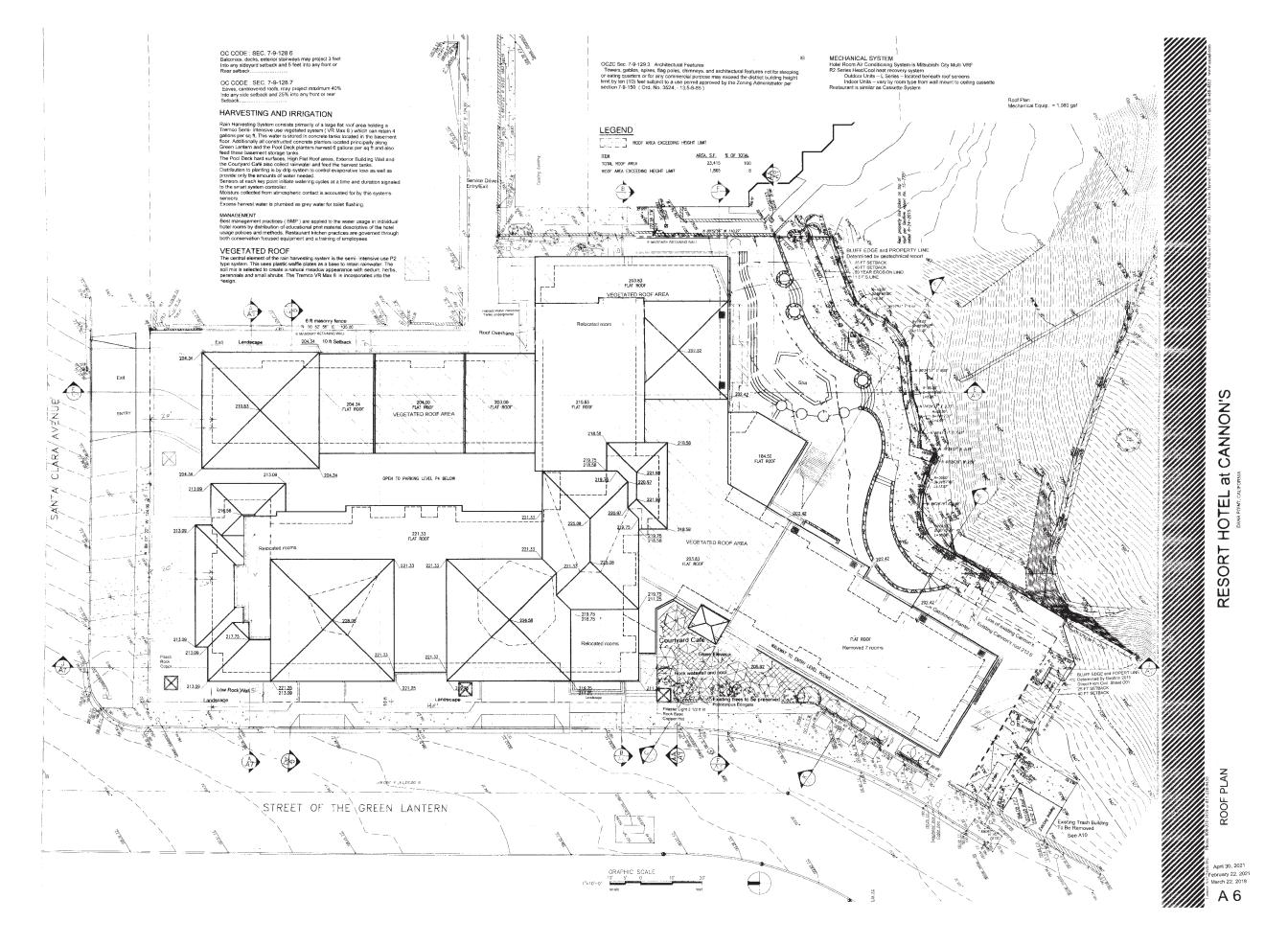


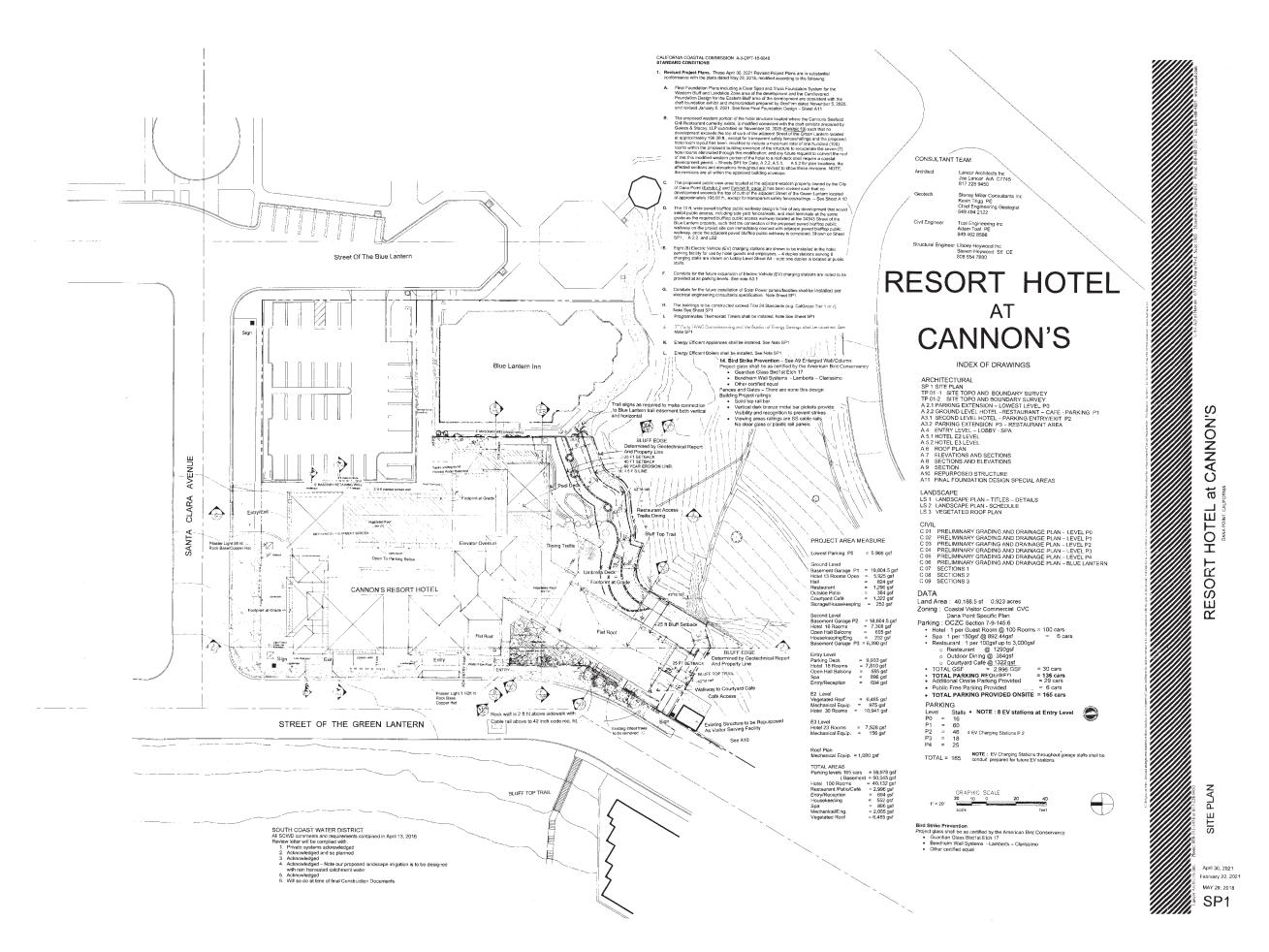












BERKPROPERTIES

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